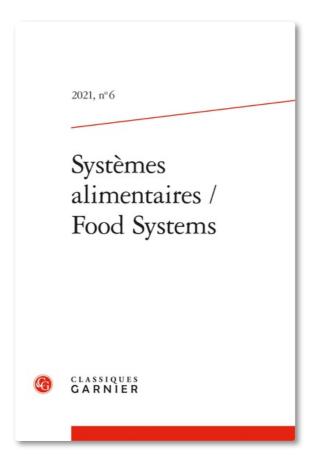
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Sources of opportunities mobilized during an entrepreneurial experience

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Author: Rivenet (Nathalie)

Abstract: Entrepreneurship research has not increased the clarity of the work on opportunities. During an entrepreneurial experience, does the student discover or build the opportunities? We identified the sources of opportunity described in the entrepreneurship literature and drew up a grid submitted to the students. We found that they were co-building their opportunities with the principles of effectuation.

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