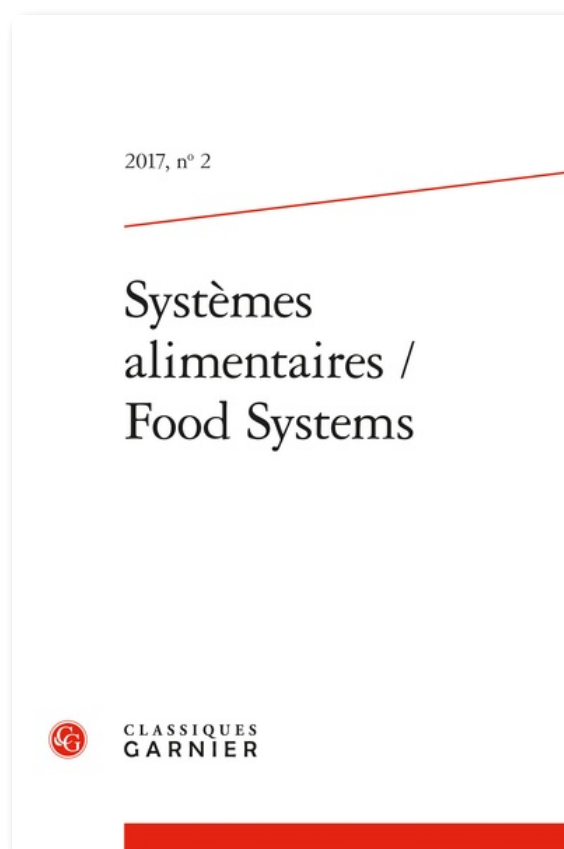




A SWOT analysis of cassava production in Panama

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Authors: Quintero (Rosario), Drogué (Sophie)

Abstract: Cassava, which is a traditional product grown and consumed in Panama, faces both the competition of imported cassava and potato. This article proposes a strategic analysis of the cassava productive sector in Panama in order to understand the hurdles facing producers contributing to the loss of competitiveness.

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