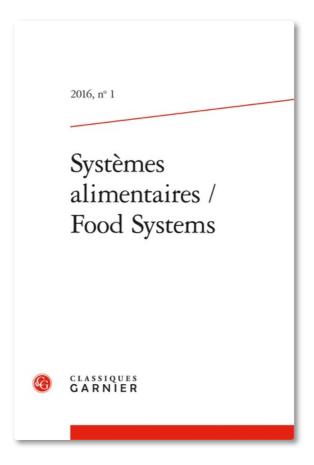
## Classiques Garnier

## Journals > Economy, Management and Society > Food systems



## Research, innovation and competitiveness of French vineyards: an analysis by the institutions

Publication type: Journal article

Journal: Systèmes alimentaires / Food Systems

2016. n° 1. varia

Authors: Boyer (James), Touzard (Jean-Marc)

Abstract: This article analyzes the role of research and innovation mechanisms in the economic dynamics of French vineyards based on an institutional approach to innovation systems. The competitiveness of vineyards can only be partly explained by investments in research and development. Other factors are in play like the weight and functions of the regional trade organization. The results call for institutional analysis to be complemented by analysis of social networks.

Pages: 69 to 96

Journal: Food systems

CLIL theme: 3306 -- SCIENCES ÉCONOMIQUES -- Économie de la mondialisation et du

développement

EAN: 9782406068631

ISBN: 978-2-406-06863-1

ISSN: 2555-0411

DOI: 10.15122/isbn.978-2-406-06863-1.p.0069

Publisher: Classiques Garnier

Online publication: 05-25-2017

Periodicity: Annual

Language: French

Keyword: Research and development, competitiveness, institutions, viticulture

Display online