



Research, innovation and competitiveness of French vineyards: an analysis by the institutions

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Abstract: This article analyzes the role of research and innovation mechanisms in the economic dynamics of French vineyards based on an institutional approach to innovation systems. The competitiveness of vineyards can only be partly explained by investments in research and development. Other factors are in play like the weight and functions of the regional trade organization. The results call for institutional analysis to be complemented by analysis of social networks.

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