



## Conditions of success of a collective dynamic: the case of the cork industry in France

Publication type: Journal article

Journal: [Systèmes alimentaires / Food Systems](#)  
2016, n° 1. varia

Authors: Dari (Laetitia), Paché (Gilles)

Abstract: This article examines the potential importance of third-party actors in the recovery of a sector when they stimulate collective business momentum. The work undertaken is based on the study of the cork sector in France, which is threatened by the entry of new foreign businesses. The field investigation finds that if a third-party actor can effectively contribute to the recovery of a sector, its action remains anchored to a territory.

Pages: 43 to 67

Journal: [Food systems](#)

CLIL theme: 3306 -- SCIENCES ÉCONOMIQUES -- Économie de la mondialisation et du développement

EAN: 9782406068631

ISBN: 978-2-406-06863-1

ISSN: 2555-0411

DOI: 10.15122/isbn.978-2-406-06863-1.p.0043

Publisher: Classiques Garnier

Online publication: 05-25-2017

Periodicity: Annual

Language: French

Keyword: Sector analysis, collective action, trade organization, packaging industry

[Display online](#)