



Choosing the end?

From “reformulation” to the emancipation of a conclusion

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Abstract: This paper examines the notion of “reformulation” of a TV show, which is an irreversible change leading to an evolution of the first formula. It’s not about the revolution of this formula, but instead about its renewal and the conservation of its main attributes. The causes of a reformulation are various : let new viewers in, reboost the show, or let the fiction evolve in order to still be interesting.

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