



## Persuasion, post-persuasion, alignement

Publication type: Article from a collective work

Collective work: [Persuasion et argumentation](#)

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Abstract: Different views on persuasion are adopted in argumentative studies, and many other disciplines focus on persuasion. This article takes an “inter-discursive” view of argumentation, and, in the footsteps of “Hamblin’s trend”, suggests a possible replacement of the concept of persuasion by the inter-discursive concept of alignment.

Pages: 75 to 102

Collection: [Encounters](#), n° 127

Series: Rhetoric, style, semiotics, n° 1

CLIL theme: 3154 -- SCIENCES HUMAINES ET SOCIALES, LETTRES -- Lettres et Sciences du langage -- Linguistique, Sciences du langage -- Stylistique et analyse du discours, esthétique

EAN: 9782812446139

ISBN: 978-2-8124-4613-9

ISSN: 2261-1851

DOI: 10.15122/isbn.978-2-8124-4613-9.p.0075

Publisher: Classiques Garnier

Online publication: 11-03-2015

Language: French

[Display online](#)