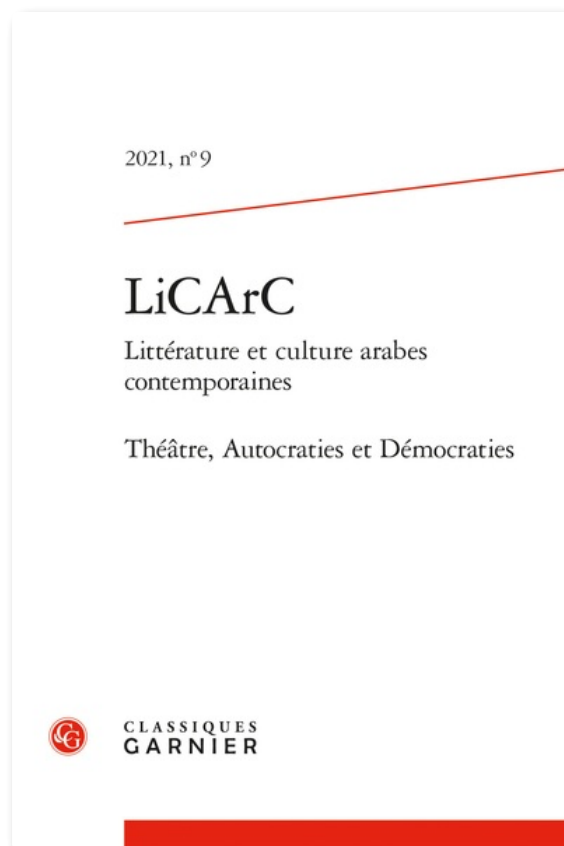




Humor strategies in a Lebanese cultural context

Social networks and the events of October 2019

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Author: Richa Choucair (Sana)

Abstract: The present study aims to analyze the discursive mechanisms of humor from two vantage points: the technical one of digital discourse analysis and the cultural one of the relationship between discourse and culture. We analyze a corpus of Facebook posts from Lebanese users during the October 2019 movement in order to identify the enunciative organization of the comedic act as well as the technodiscursive processes of humor in a Lebanese cultural context.

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