



## Political demands and an ironic take on the Saudi musical tradition

The case of Māğid al-‘Īsā

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Abstract: Māğid al-‘Īsā is one of the burgeoning stars of Saudi entertainment, whose popularity and YouTube viewing figures are on the rise. Owing this success to a role as the voice of Saudi youth society, Māğid al-‘Īsā uses humor to articulate grounds for demands through the digital scene. Based on the analysis of the three most-viewed clips, this study seeks to uncover to what extent these videos are representative of their era.

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