



Creative innovation in gastronomy services

Publication type: Journal article

Journal: [European Review of Service Economics and Management](#) *Revue européenne d'économie et management des services*
2022 - 1, n° 13. varia

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Abstract: Creativity and innovation are important elements in the development of new gastronomy services. This article brings insights from interviews with 25 Nordic Chefs, and their view the processes of creative innovation in the field of culinary science and gastronomy service. An integrated human-centric and product-centric perspective of gastronomy service is presented from the consolidated interview transcripts.

Pages: 177 to 188

Journal: [European Review of Service Economics and Management](#)

CLIL theme: 3306 -- SCIENCES ÉCONOMIQUES -- Économie de la mondialisation et du développement

EAN: 9782406130901

ISBN: 978-2-406-13090-1

ISSN: 2555-0284

DOI: 10.48611/isbn.978-2-406-13090-1.p.0177

Publisher: Classiques Garnier

Online publication: 05-04-2022

Periodicity: Biannual

Language: English

Keyword: Creativity, innovation, gastronomy service, culinary science, service

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