Classiques Garnier

Journals > Economy, Management and Society > European Review of Service Economics and Management



Covid-19 pandemic and lecturers intention to use learning management system (LMS)

Publication type: Journal article

Journal: European Review of Service Economics and Management Revue européenne d'économie et management des services 2022 - 1, n° 13. varia

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Abstract: This study aims to analyse lecturer intention to use the Learning Management System (LMS) in Thailand's Higher Education (HE) establishments. By using the Technology Acceptance Model (TAM) and conducting a survey of lecturers at ten universities, a total of 396 responses have been analysed, using Partial Least Square Structural Equation Modelling. The results show that User-Interface Design was what made the most decisive impact on intention to use LMS. They also show that Perceived Ease Of Use, Perceived Usefulness, and Perceived Interaction are important mediators in the extended TAM model. The research also proved that Perceived Self-Efficacy, User-Interface Design, and Perceived Interaction are essential constructs of the TAM model. The study recommends that in order to improve lecturer-student interaction in the LMS, policymakers should improve the system's interface design.

Pages: 91 to 117

Journal: European Review of Service Economics and Management

CLIL theme: 3306 -- SCIENCES ÉCONOMIQUES -- Économie de la mondialisation et du

développement

EAN: 9782406130901

ISBN: 978-2-406-13090-1

ISSN: 2555-0284

DOI: 10.48611/isbn.978-2-406-13090-1.p.0091

Publisher: Classiques Garnier

Online publication: 05-04-2022

Periodicity: Biannual

Language: English

Keyword: Perceived Self-Efficacy, User-Interface Design, Perceived Interaction, Perceived Ease Of

Use, Perceived Usefulness

Display online