



Hacking into capitalism

Technocriticism of digital innovation

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Abstract: For the past ten years or so, the collective with the name programmatique disnovation.org has been proposing to take the opposite side of capitalism and the "propaganda of innovation". Its modus operandi consists in deciphering and making public the hidden strategies of the GAFA. In this sense, disnovation appears as a possible subversion tactic. A creative practice irrigated by the utopia of free software and defending a hacker ethic that breaks with capitalism.

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