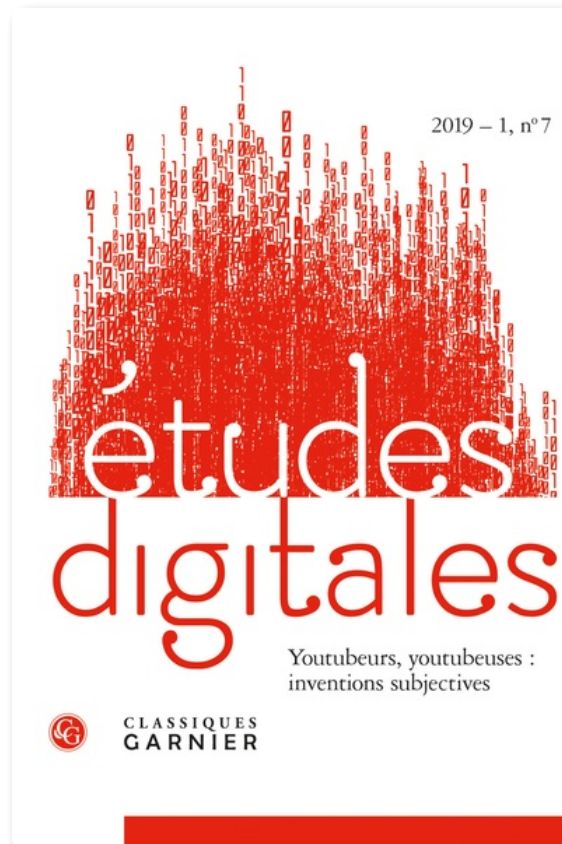




YouTubers, the experience of the internet user

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Abstract: Analyzing the YouTubers PewDiePie, Cyprien, and Solange te parle by looking at Facebook comments highlights both the diversity and specific nature of this viewing experience. Through the audience they address, the language they use, and their timings, these YouTubers create viewing experiences that have a participative and affirmative dimension. They also exhibit a wide variety of identities, through which the internet user-viewer is able to define him or herself as an individual.

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