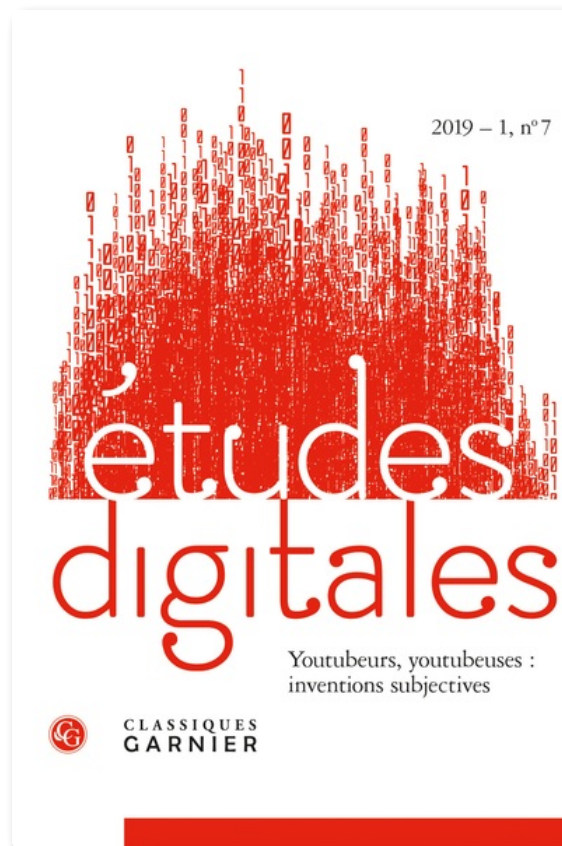




Teenagers and YouTube, from leisure to knowledge

What image of YouTubers emerges in the evaluation of online information?

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Authors: Philippe (Sandrine), Simonnot (Brigitte)

Abstract: How do teenagers choose what video content they watch on YouTube? As part of an exploratory study, thirty young people were asked about their practices on the platform. We analyze the place occupied by the figure of the YouTuber in the specified assessment criteria. While their practices on YouTube are aimed as much toward culture as they are distraction, the young people interviewed cite different criteria within these two domains.

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