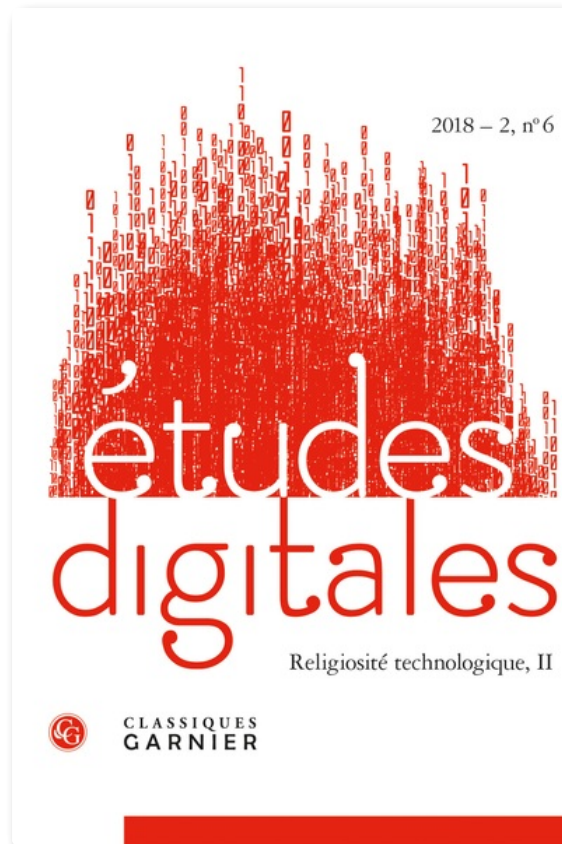




Homo novus

The figure of the new man and the sacralization of the technological work of art

Publication type: Journal article

Journal: [Études digitales](#)
[2018 - 2, n° 6. Religiosité technologique, II](#)

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Abstract: This article aims to analyze what the presence of technology does to the work of art. The sacred dimension of the work of art and the temptation to sanctify the technical object are embodied in the figure of the *homo novus*, which becomes a paradigm for this difficulty of considering the presence of the technical object in the aesthetic object outside of a relation to the sacred.

Pages: 137 to 151

Journal: [Digital Studies](#)

CLIL theme: 3157 -- SCIENCES HUMAINES ET SOCIALES, LETTRES -- Lettres et Sciences du langage --
Sciences de l'information et de la communication

EAN: 9782406095637

ISBN: 978-2-406-09563-7

ISSN: 2497-1650

DOI: 10.15122/isbn.978-2-406-09563-7.p.0137

Publisher: Classiques Garnier

Online publication: 10-15-2019

Periodicity: Biannual

Language: French

Keyword: Technology, work of art, sacred, technique, aesthetic object

[Display online](#)